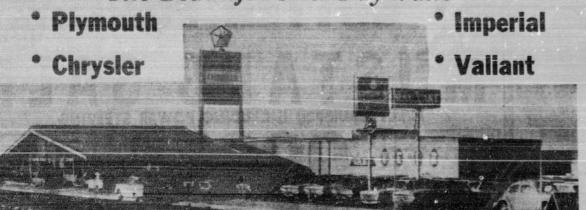
AUTOMOBILES



COMPETITIVE **GOOD SERVICE, TOO!**

deal" TV advertising dealers can sell for less, but then look the other way when it comes to service.

You, of course, want both price and service. That's where

When it comes to you buying a car — we can play the price game with anyone! Why? Because we have a very small sales force which are paid a salary — there are no commissions involved. We don't spend a bundle of money on TV advertising, which obviously would have to be passed on to you. We have been in business so long we know how to control expenses. So there you are — we are competitive as all-get out on price!

SERVICE? YES!

Talk — Talk — Talk . . . What we could say would be true but what our customers say would probably mean more. Here are some excerpts from our customers:

"Your service is good. We recom-mend you to all our friends because of your service."

B.M.W. Torrance "Just keep up the good

"You have the most satisfactory service department I have encoun-

R.B. P. V. Peninsulo

"Your service is excellent and it's a pleasure to have you in the area.

Palos Verdes Estates

very well pleased with the way you treat your customers. They are right up there in the top bracket."

You owe it to yourself to see just how much we can do for you, be it buying a new car, a used car or service.

Your service department is first class. I have been

Don't forget to see us!

2909 Pacific Coast Hwy.

TORRANCE • DAvenport 6-0873 — SPruce 5-2753

OVER 125 CARS TO CHOOSE FROM

... :699 oice of 12—Pickup Trucks—
ovys, Forde, ¼-ten, ½n, From '53 to '62, From
\$295 to \$1295

ford Convertible, light outernalis, radio and er, white side- \$1095

10 '895

1748 1799

Pantiec 2-Dr. Hordfop. V8, RH, WSW. \$7 000 400

1188

LUSED W. CARSON

NEWCASTLE

DODGE % TON PICKUP TRUCK (Ideal for 85g Camper) 2000 8 cyl. 3 speed synchro Trans. radio. Hazvy duty sequipment. Sweptline body. Virgin white. Undercost. Other extras. Sotok No. 520 List price \$2002.15.

\$1992 MONTHLY PAYMENTS \$67

FIVE YEAR WARRANTY NEWCASTLE "The Country Store with Low Prices"

HERMOSA BEACH FR 6-9447 Open Daily 'til 9 P.M. Sat. & Sun. 'til 6 P.M.

die. Whitewaits \$1435 Phone

SAVE UP TO \$1200

1964 BUICKS BUY NOW-SAVE NOW AVALON MOTORS Your Nearby Buick Dealer 900 W. ANAHEIM WILMINGTON TE 4-644

MEET THE HAWTHORNE 501 No. Hawthome OS 9-2521

DON'T LIKE THE COLOR!
WITH Paint It
VOLKSWAGEN
BUY From An Authorized
Coaler
KENDON MOTORS
Authorized VW Denier
1241 PACIFIC CST HWY.
AY NORMAN DIE
LOMITA
DA 5-7231

FA 8-2591

1960 ENGLISH FORD VAN BOWET Immaculate Xint con- '61 PUNTIAC GRAND PRIX 6400 HA 3-0006 ty TR 5-810, TE 6-9713. over payment, DA 6-910.

This Quality NEW CAR

ALWAYS HAS IN STOCK A VARIETY OF FINE USED CARS

SERVING TORRANCE AND SOUTH BAY AREAS



OLDSMOBILE

RONALD E. MORAH, INC.

YOUR AUTHORIZED

CADILLAC - OLDSMOBILE DEALER 25 PACIFIC COAST HWY., HERMOSA BEACH

FR 4-3436 900 No. Pacific Coast Hwy., Redando Beach

SP 2-2811 FR 2-2181

CARS ... of Outstanding Value at Outstanding Prices. Cecil L. Thomas AND SONS

DA 5-4321 SP 5-6612 ADS!

RESULTS FROM CLASSIFIE

18600 So. Western, Garden. FA 1-2900 DA 3-0300

CARL'S MOTORS '64 Model CLOSEOUT

Only 6 Models to Choose From These Cars Must Go - Regardless of Pricel

- LOOK -

1964 Imperial Le Baron 4-Door Hardros

SAVE \$2500

1200 N. AVALON BLVD.

WILMINGTON TE 5-3131 A SUNDAY ...

'57 CHEVY V-8

10211 Howthorne Blvd. OR 8-2844

3 MILES \$300 HUNT RAMBLER 402 W. Anaheim Wilmington TB 5-6666

NEWCASTLE

BOS & 700 Pac. Cst. Hwy KERMOSA BEACH Open Daily 'his 9 P.M. Sxt. & Sun, 'til 6 P.M.

> RED TAG SALE HOVEY DALLAS

IMPALAS Hardtops—Sport Cars Baher Chevroict 2901 Pacific Cst. ilwy. Hermosa Beach FR 2-8406

'65 Volkswagen Variant Soper Station Wagon, As closen as new-Yory low mileage. Only \$2599 RUSS THOR, INC.

Open Evenings & Sundays Barracuda

CARL'S 1200 N. Avolon

WE BUY USED CARS AND PAY S TOP S LES ARKENBEG FORD 16001 S. Verment, Garde DA 9-1187



AUTOMOBILES For Sale

MG "B" SPORTS CONVERTIBLE NOTHING TO DO but take a FREE demonstration ride!

OTHER FREE PRIZES
TV SETS . RADIOS . CAMERAS

Free Drawing — Contest open to any licensed driver. Take a test drive in an MG "B" Sports Convertible and you are eligible to win. Free drawing for the car and 200 other valuable prizes will be held at British Motor Car Distributors, Lid., 1200 Van Ness Ave., San Francisco Saturday, April 3rd, 1965. YOU DO NOT HAVE TO BE PRESENT TO WIN! Employees of British Motor Cars, their Dealers and Advertising Age All entries must be in by Midnight, March 15, 1965.

TAKE A FREE RIDE IN THE ALL WEATHER MG "B" YOU MAY BE THE WINNER

THE SOUTH BAY'S ONLY FACTORY AUTHORIZED SALES AND SERVICE FOR MG & AUSTIN HEALEY.



2955 PACIFIC COAST HWY., TORRANCE @ DA 5-7500

HEADOUARTERS

Price

4-Deer Defune, radio 1 \$15.00 .. \$395

Custom. Radio & heater. \$15.00 .. \$295 Parties Tempert Automotic & \$22.88 .. \$795 whird, oir canditioning, \$28.80 .. \$995

Buick Le Sobre Mordine, Endis & herter, outemotic transmis-sion, (ITW662)

61 Falcon Deluze. Radio & heater. \$17.20 .. \$595

motic fruntantision, power \$25.40 .. \$895 Ford Galaxia. V-8, outsingle transmission & power streeting. \$25.40 .. \$895 (GGL505).

64 Ford Custem Sedon, New cor \$42.33 . \$1595

and 15-ten pickup. A nice \$27.30 .. \$895 Ford Galaxie, V-8, extendic transmission, radio & heater. \$17.20 .. \$595 (STK570).

63 Dudye, V-E, moto-molic trans-minsion & air conditioning. \$32.80 . \$1395

Brand New 1965 FALCON 2-DOOR SEDAN \$1788

Will deliver any new or used car or truck including a Mustang

Plus Tox & License On Approved Credit

car and reduce your monthly payments with the help of our credit

. . . EXAMPLE . . . TOUR MONTHLY CASH
OUTLAN
Furniture lean \$273.843.90 cm.
Appliances .5988. 283.81 cm.
Appliances .5988. 283.81 cm.
Leans, personal 9185. 285.81 cm.
Doctor bills ... \$115. 822.37 cm.

Brand New 1965 Ford \$76.40

\$29.60

Brand New 1965 GALAXIE 500 HARDTOP \$44.86 \$2395

· 772-5526